

# Career Workshop Sponsorship Package

Special Pricing for Speakers: ~~\$500~~ \$250

	Description
<b>Benefit Period</b>	<ul style="list-style-type: none"><li>• 2 months before plus 1 month post event</li></ul>
<b>1. WebBadge</b>	<ul style="list-style-type: none"><li>• PMI Dallas Logo and Link on sponsors website</li></ul>
<b>2. PMI Dallas Home Page</b>	<ul style="list-style-type: none"><li>• Sponsor's logo with clickable link to sponsor's website on <a href="http://www.pmidallas.org">www.pmidallas.org</a> Home page</li></ul>
<b>3. PMI Dallas Sponsor Page</b>	<ul style="list-style-type: none"><li>• Sponsor's logo with clickable link to sponsor's website on <a href="http://www.pmidallas.org">www.pmidallas.org</a> Sponsor page</li></ul>
<b>4. PMI Dallas Social Media</b>	<ul style="list-style-type: none"><li>• Sponsor's name or logo included in promos on PMI Dallas Chapter Social Media sites (multiple postings)</li></ul>
<b>5. PMI Dallas Newsletters</b>	<ul style="list-style-type: none"><li>• Banner Ad (400x400 px) at bottom of newsletter with event info and clickable link</li><li>• Column space in the Newsletter for an article about the event, with mention of Sponsors</li><li>• 2 newsletters before event and 1 newsletter after event</li></ul>
<b>6. Email to PMI Dallas Members</b>	<ul style="list-style-type: none"><li>• Event info to be emailed to apx. 4,500 chapter members, as approved by President, VP Marketing, VP Communication, including Sponsor mention</li></ul>