

Annual Sponsorship Packages

Package	Platinum	Gold	Silver
Amount	\$4000	\$2000	\$1000
PMI Dallas Homepage Sponsor's logo linked to sponsor's website Distribution: 3000+ visits per month	√	√	
PMI Dallas Sponsor Page Sponsor's <u>logo</u> linked to sponsor's website with logo (200px wide) Distribution: 3000+ website visits per month	√ ^[1]	√ ^[2]	√
PMI Dallas Social Media Welcome Sponsor Message	√	√	√
PMI Dallas Monthly Dallas Newsletter Sponsor Logo linked to Sponsor Website Dimension: 150px x 150px Distribution: 13,000+ subscribers	√ (4 per year)	√ (2 per year)	√ (1 per year)
PMI Dallas Monthly Dinner Meeting Sponsor Booth ^[3] Distribution: 150+ attendees	√ (4 per year)	√ (2 per year)	√ (1 per year)
5 minutes promotional talk at PMI Dallas Monthly Dinner Meeting ^[4] Distribution: 100+ attendees	√ (4 per year)	√ (2 per year)	√ (1 per year)
Complimentary Attendee dinner PMI Dallas Monthly Dinner Meeting ^[5]	√ (4 per year) (~\$180)	√ (2 per year) (~\$90)	√ (1 per year) (~\$45)
Sponsor logo on advertising and print material	√	√	√

^[1] Platinum Sponsors will get write up real estate (300 words) on Sponsor Page

^[2] Gold Sponsors will get write up real estate (150 words) on Sponsor Page

^[3] Based on availability – limited speaking slots available per meeting

^[4] If schedule permits and slot is available

^[5] One attendee dinner on day of Sponsor Booth

Promotional Packages

Monthly Newsletter - Promotion / Advertisement

Medium: Email
 Frequency: Monthly per advertising duration
 Dimension: 500px wide, 100px tall (JPG, PNG)
 Distribution: 13,000+ email subscribers

	1 Month	2 Months	3 Months	6 Months	Full Year
Newsletter Promotion / Advertisement	\$200	\$300	\$450	\$750	\$1,000

Website Home Page – Banner Advertisement

Medium: PMI Dallas Chapter Website – www.pmidallas.org
 Frequency: Continuous per advertising duration
 Dimension: 500px wide, 100px tall (JPG, PNG)
 Distribution: 3,000+ website site visits per month

	1 Month	2 Months	3 Months
Banner Ad	\$750	\$1,000	\$1,500

The Banner Ad will rotate if there is more than one advertisement at a given time

Website Home Page – Promotion

Medium: PMI Dallas Chapter Website – www.pmidallas.org
 Frequency: Continuous per advertising duration
 Dimension: 200px wide, 250px tall (JPG, PNG)
 Distribution: 3,000+ website site visits

	1 Month	2 Months	3 Months	6 Months	Full Year
Home Page Banner Ad	\$350	\$600	\$800	\$1,200	\$1,500



Additional Sponsorship Opportunities

Door Prizes

No Sponsorship Fee

Door Prize Value at \$25 or over

Restrictions: Maximum of three different Door Prize Sponsors per meeting

Benefits:

1. Door Prize “Sponsored by” your company name and logo on one slide at Monthly Dinner Meeting