

## PMI Dallas Chapter Sponsorship Packages

Package	Platinum (Executive)	Gold (Portfolio)	Silver (Charter)	Bronze (Stakeholder)
Amount	\$8000	\$4000	\$2000	\$500
Benefit Period	12 Months	6 Months	3 Months	1 Month
<b>WebBadge</b>				
PMI Dallas Logo and link on sponsors website	√			
<b>PMI Dallas Homepage</b>				
Sponsor's logo linked to sponsor's website	√	√ <sup>[1]</sup>		
<b>PMI Dallas Sponsor Page</b>				
Sponsor's logo linked to sponsor's website with logo/banner (400x700px)	√	√	√	√
<b>PMI Dallas Social Media</b>				
Sponsor Logo display	√	√	√	√
<b>PMI Dallas Newsletter</b>				
Banner Ad (400x400px) at bottom of newsletter with logo and clickable link	√	√	√	√
<b>Email to PMI Dallas Members</b>				
Approved by President, VP Marketing, VP Communication	4	2	1	
<b>Dinner Meeting</b>				
Sponsor booth setup and one (1) attendee dinner <sup>[2]</sup>	8 /year	3 /year	2 /year	Day of event
Provide 5 minutes promotional talk at PMI Dinner Meeting (If scheduled permits and slot is available)	√	√	√	√
Raffle Items <sup>[3]</sup>	√	√	√	√
<b>Educational Events</b>				
Sponsor logo on advertising and print material	√	√	√	
Sponsor Banners/Booths	√	√		
Sponsor logo on advertising material	√	√	√	

<sup>[1]</sup>Based on availability – if there is more than one qualified sponsor, the logos will rotate.

<sup>[2]</sup>Based on availability – limited speaking slots available per meeting

<sup>[3]</sup>Raffle item during the meeting (prizes provided by sponsor and preapproved by PMI Dallas)



## **Additional Sponsorship Opportunities**

**Lunch and Learn Meeting sponsorship:** \$50 per meeting

**Restrictions:** One sponsor per meeting

The sponsor for this package will receive the following benefits:

1. Sponsors provide food for attendees (up to \$50 maximum)
2. "Sponsored by" your company name in marketing materials
3. Meeting held at 2 locations
4. 2 minutes of promo for your company at the event
5. Logo posted on the PMI Dallas Chapter website Sponsor Page for month of the meeting
6. Logo posted on the PMI Dallas Chapter social media for month of the meeting
7. Thank you acknowledgement on the PMI Dallas Chapter website and social media
8. Networking opportunity

**Breakfast Meeting sponsorship:** \$50 per meeting

**Restrictions:** Two sponsors per meeting

The sponsor for this package will receive the following benefits:

1. Information Table at the venue including one free attendee
2. 2 minutes of promo for your company at the event
3. Logo posted on the PMI Dallas Chapter website Sponsor Page for month of the meeting
4. Logo posted on the PMI Dallas Chapter social media for month of the meeting
5. Thank you acknowledgement on the PMI Dallas Chapter website and social media
6. "Sponsored by" your company name in marketing materials
7. Networking opportunity

**Career Development Meeting (1/2 day) sponsorship:** \$150 per meeting

The sponsor for this package will receive the following benefits:

1. Information Table at the venue
2. 5 minutes of promo for your company at the event – This benefit available to the first 5 sponsors per meeting
3. Logo posted on the PMI Dallas Chapter website Sponsor Page for month of the meeting
4. Logo posted on PMI Dallas Chapter social media for month of the meeting
5. Thank you acknowledgement on the PMI Dallas Chapter website and social media
6. "Sponsored by" your company name in marketing materials
7. Networking opportunity

### **NOTES:**

- Sponsorship packages are available on first come first serve basis
- Maximum of three advertisers will display at one time in the Newsletter. Priority based on sponsorship package. For example, Platinum Package receives higher priority than Gold Package, Silver package higher priority than Education package
- When there is more than 1 sponsor, the sponsor logos on PMI Dallas Chapter Homepage will display in a loop



## **Other**

### **DOOR PRIZES**

No Sponsorship Fee

Door Prize Value at \$25 or over

Restrictions: Maximum of three different Door Prize Sponsors per meeting

Benefits:

1. Door Prize "Sponsored by" your company name and logo on one slide at meeting
2. Thank You recognition in one Newsletter