



PMI Dallas Chapter Book Review Program

Sponsored by PM World Inc and the PM World Journal

The PMI Dallas Chapter's project management book review program was launched in March 2012. Here is how it works.

- PM World receives books for review from various authors and publishers;
- The books are delivered to the PMI Dallas Chapter;
- Books are offered to PMI Dallas Chapter members, in exchange for a commitment to read the book and prepare a review in a standard format (template provided to the reviewer);
- Reviewer must prepare a book review within 45 days, emailing the review in MS Word format to editor@pmworldjournal.net;
- The book review is formatted for publication and returned to the reviewer for final approval;
- Final book reviews are published in the online *PM World Journal*, at www.pmworldjournal.net

Examples of book reviews can be found at
www.pmworldjournal.net



Benefits to Reviewer:

- Free book to keep for your personal library
- Up to 10 PDUs, based on one PDU per hour for reading book and preparing review
- Visibility in *PM World Journal* when book review published

Benefits to PMI Dallas Chapter

- Service to chapter members, including free books and new way to earn PDUs at no cost
- Goodwill from chapter members who receive free books and PDUs
- Chapter visibility when the book reviews are published

Benefits to PM World

- Content for the monthly *PM World Journal*
- Positive relations with authors and publishers of the books, who like the publicity when positive book reviews are published
- Positive visibility within PMI Dallas Chapter – and more Dallas-area readers of *PM World Journal*

Expectations of Reviewer:

- ❖ Book review in standard MS Word format (template provided), along with reviewer's background summary and photo (for the "reviewer profile" that will appear at the end of the book review)
- ❖ Timely submittal of book review – within 45 days of receipt of book
- ❖ Serious, professional review – reviewer receives a free book and PDUs, so a professional book review is expected – no one-sentence paragraphs. Honest but positive review – after all, it's a free book!

For more information, contact bookreview1@pmidallas.org